



# GRAPHIC DESIGN & UI/UX

## DESIGN COURSE

6 MONTHS PRACTICAL COURSE IN JAIPUR



[www.skillupgrade.in](http://www.skillupgrade.in)



## Course Overview

### Design That Communicates, Engages & Converts

Visual design and user experience are at the core of every brand, product, and platform today. This **6-month Graphic Design & UI/UX Course by SkillUpgrades** trains you in **professional design principles, software skills, and user-centric thinking** — making you industry-ready.

From learning Adobe tools and Canva to creating wireframes, user flows, and interactive prototypes in Figma and Adobe XD, this course covers it all. You'll work on real client projects, design systems, and build a full portfolio for freelance or job opportunities

## What You'll Learn

- Fundamentals of graphic and visual communication
- Designing logos, brochures, posters, and social media creatives
- Working with Adobe Photoshop, Illustrator, InDesign & Canva
- Branding, typography, layout, and color theory
- Principles of UI/UX, design thinking, and wireframing
- Building user journeys, personas, and flowcharts



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- UI designing for websites, apps, and SaaS tools
- High-fidelity prototyping using Figma and Adobe XD
- Accessibility, responsiveness, and usability testing
- Portfolio building and real project workflow
- Freelancing tips and client design process

## Who Should Enroll

- Beginners seeking a creative career in design
- Graphic designers wanting to expand into UI/UX
- Freelancers & content creators
- Students and professionals transitioning to product design
- Entrepreneurs building their brand assets and digital presence

## Requirements

- No design background required
- Laptop or desktop with basic system requirements
- Willingness to explore creativity and user empathy
- Access to Figma, Adobe Creative Cloud, and Canva



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## Course Modules – Graphic & UI/UX Design (6 Months)

### Module 1: Fundamentals of Design & Visual Communication

- Elements & principles of design
- Layouts, grids, and spacing
- Color psychology, branding, and visual hierarchy
- Typography mastery and pairing techniques

### Module 2: Graphic Design Tools & Techniques

- Adobe Photoshop: image editing, composites, mockups
- Adobe Illustrator: vector graphics, logo design
- Adobe InDesign: publication layouts (magazines, brochures)
- Canva Pro: fast design, templates, branding kits



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## Module 3: Social Media & Marketing Design

- Designing for Instagram, Facebook, LinkedIn
- Ad creatives, stories, highlights, and carousels
- YouTube thumbnails and podcast covers
- Exporting & resizing for multi-platform use

## Module 4: Introduction to UI/UX Design Thinking

- UX process: empathize, define, ideate, prototype, test
- Building personas and empathy maps
- Research-driven design decisions
- Information architecture and navigation

## Module 5: UI Design with Figma & Adobe XD

- Figma for web and app UI
- Components, auto-layouts, design systems
- Interactive prototypes and micro-interactions
- Adobe XD for real-time design and testing
- Mobile-first and responsive layouts



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## Module 6: Capstone Project & Portfolio

- Branding + UI/UX case study project
- Complete design system for a client/brand
- Final portfolio: Behance & Dribbble upload
- Freelance/project proposal writing
- Career roadmap & client pitching strategy

## Course Highlights

- 6-month professional training from design experts
- Includes both graphic and product design skill sets
- Work on real client-style projects
- Build a full branding + UI/UX portfolio
- Certificate of Completion
- Freelance & job support post-course

# Thank You



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